



News From

JACK DOYLE

MONROE COUNTY EXECUTIVE

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DOYLE WELCOMES MIDWAY AIRLINES TO GRIA

County Executive Jack Doyle and Alex Dietz, Midway Vice President of Revenue Management & Marketing, today kicked off Midway's regular daily service to the Greater Rochester International Airport (GRIA). Starting tomorrow, Midway will operate seven days a week with three daily flights between GRIA and Raleigh-Durham, NC. There is currently no direct flight service between Rochester and Raleigh-Durham.

"Midway's start of service enhances Monroe County's commitment to greater competition and choice for air travelers at GRIA," said County Executive Doyle. "With their start of service, Midway has created more options for local employers, business and leisure travelers."

The County Executive has consistently sought lower airfares through increased competition among air carriers serving the county's airport and will continue these efforts in the future. The presence of Midway in Monroe County is a product of this recruitment effort.

As part of Midway's start of service, the airline hosted a press conference and a reception for local corporate travel professionals and other potential customers at GRIA. During the press conference for the airlines inaugural service, the County Executive proclaimed Thursday, February 10, 2000 to be *Midway Airlines Day* in Monroe County.

Midway's service to and from Rochester will be offered on all jet aircraft. In addition to Raleigh-Durham, Midway provides service to many East Coast cities, including: Atlanta; New Orleans; Tampa-St. Petersburg; Jacksonville; Orlando; West Palm Beach; Fort Lauderdale; Louisville; Washington (National); and Indianapolis among others.

"We're very excited about providing the only nonstop service between Rochester and Raleigh-Durham," said Alex Dietz, Midway Vice President of Revenue Management & Marketing. "Advanced bookings clearly demonstrate that the Rochester community has welcomed Midway Airlines with open arms."

The airline is offering introductory round-trip airfares, with flights departing GRIA daily at 7:05 AM, 12:30 PM and 5:35 PM. Return flights will depart Raleigh-Durham daily at 10:05 AM, 2:45 PM and 8:15 PM.

For reservations, please call 1-800-44-MIDWAY.

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*For further information, contact
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